

A strategy of openess: two actors and their specific ground

1) ISO does not need additional square meters, but rather to increase the porosity and accessibility of existing ones

We propose a «toolbox» for private cultural condensers tenants, designed to increase their porosity by means of «low-tech» solutions.

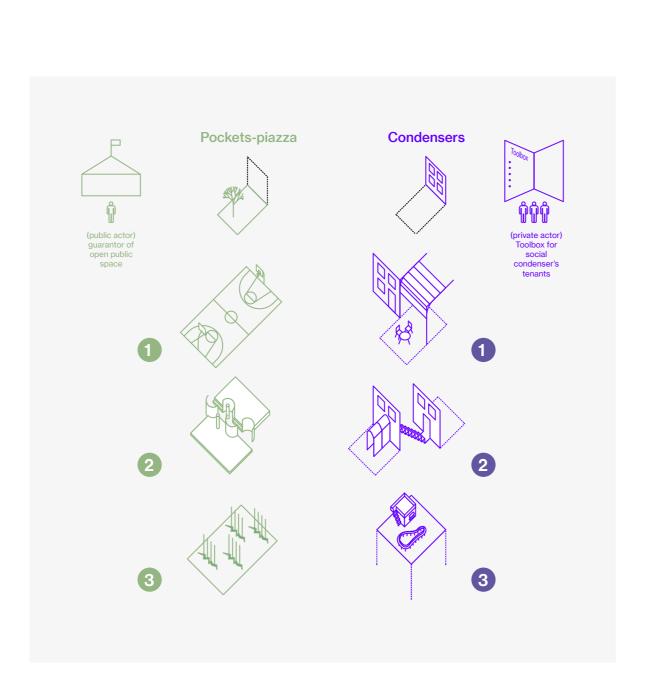
Cofee behind garage door

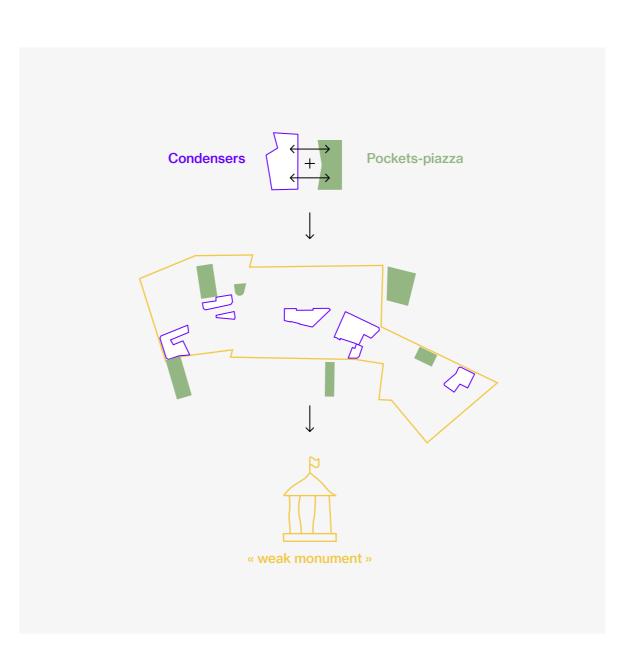
1 2 Public pathway through building (Plecnik, Prague Castle) Roofbar

2) ISO doesn't need to build vacant plots, but to affirm them as public spaces.

We propose that the role of public authorities should be to keep these spaces open against real estate pressure. Once preserved, the land can be made available to the management commitees of the closest cultural condensers to use as their forecourt or as their «outdoor room».

Soccer ground Playground Garden





ISO as «weak» monument

While the Europan brief called for a new monument to embody the cultural renewal of Carabanchel, our project proposes instead to reveal the neighborhood itself in its «alter-monumental» nature.

Rather than condensing energy into a hot spot, designed to radiate and showcase the cultural production of the entire neighborhood, we propose to disseminate our intervention, which, through the new visibility it gives to cultural condensers, projects the neighborhood itself as a site worthy of interest.