

## DATASHEET

DIGITAL TRANSFORMATION STRATEGY  
2023-2027

**Madrid, Digital Capital**, is the **Digital Transformation Strategy** designed for all people and companies and to ensure the digitalization process of the City of Madrid.

More than **1,000 million** euros aimed at developing **#digital\_services**, boosting **#city\_intelligence** and making Madrid the preferential destination for innovation, as a **#digital\_innovation\_hub**.

Because **Digital is Capital**, the **Digital Transformation Strategy** pursues to accelerate the digitalization of **municipal public services**.

## VIDEO



## LEARN MORE ABOUT THE STRATEGY

On the [official website](#) of the **Digital Transformation Strategy**

[Complete strategy](#) (PDF 5.908 KB)

[Summary strategy](#) (PDF 4.798 KB)

On the [YouTube channel](#) of the **City Council of Madrid**.



## VISIT OUR PLATFORMS

To learn more about the **Digital Transformation Strategy** visit the [5G](#) or [IoT](#) **MADLAB** portals, where you can find related information and other content of interest.

**Digital Transformation Strategy web**- *"Madrid, Digital Capital", is the strategy that the City Council has defined to continue to be a leader city in the digital sphere.*

**5G Portal**- *"The Mayor presents Madrid Digital Capital, the strategy for the digital transformation of the city".*

## LEARN MORE ABOUT OUR TECHNOLOGICAL STRATEGIES

Below you can find further information about **Technological strategies** developed in the **City of Madrid**.

- [Artificial Intelligence and Robotisation Strategy](#) (PDF 851 KB)
- [Cybersecurity Strategy](#) (PDF 1.016 KB)
- [Data Strategy](#) (PDF 3.317 KB)
- [5G Agenda](#) (PDF 1.495 KB)