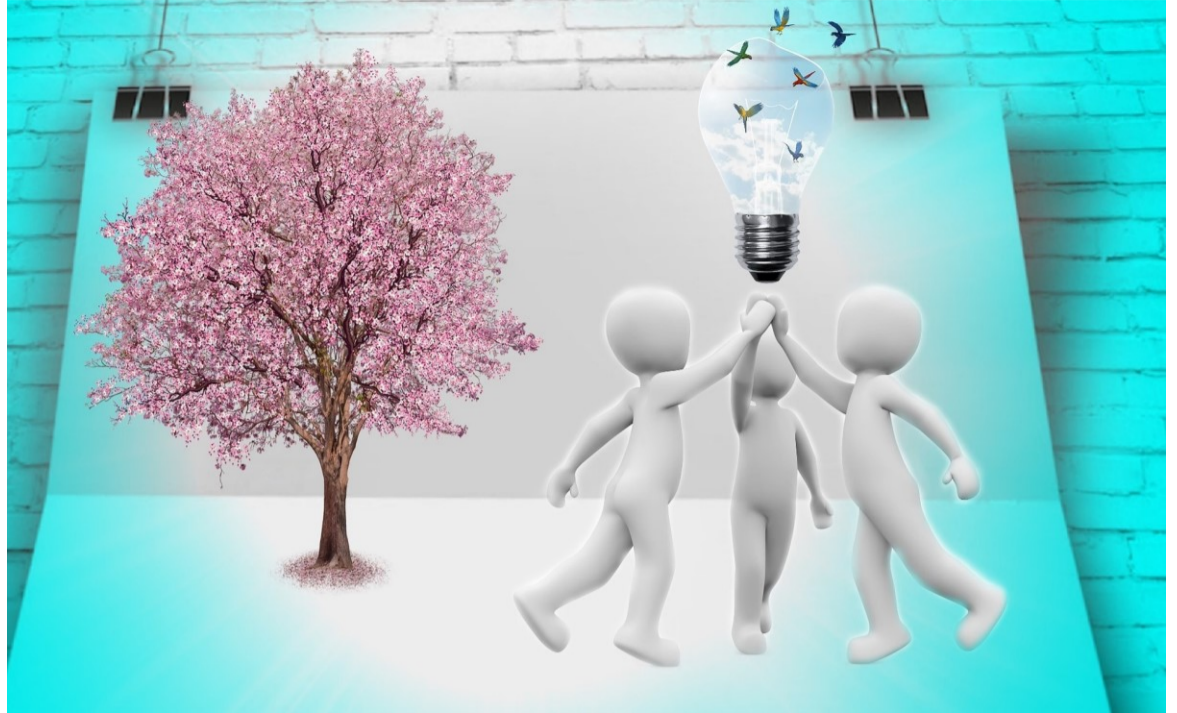


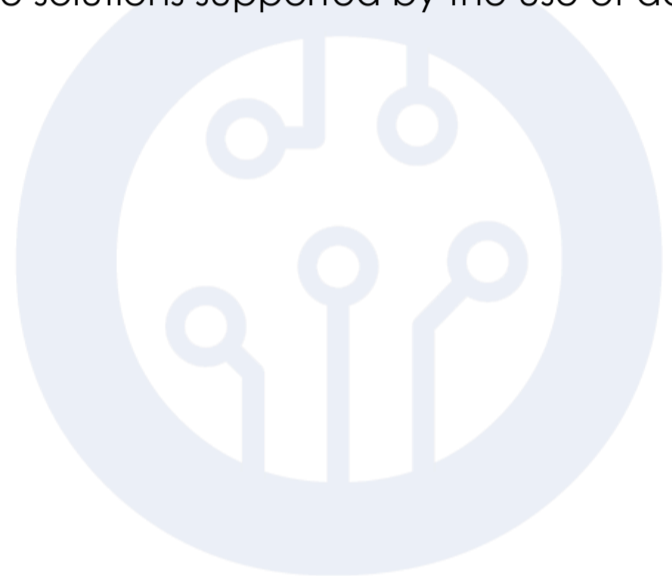
Why? The city of Madrid is one of the hubs with greater impulse to entrepreneurial activity, where, in addition to universities and research centers, a vast majority of startups, accelerators and investors are concentrated.

What for? To respond to the great challenges of the City Council of Madrid, more and more startups, scale-ups and technological SMEs are involved in developing solutions for public needs in different areas.



The City Council of Madrid as coordinator of the Govtech ecosystem, incorporating and promoting the entrepreneurial economic development of the city.

How? GovTech as a lever for public transformation through by making available technology and new work methodologies to promote innovative, reusable and interoperable solutions supported by the use of data.



OFFER CITIZENS

01

Promotion of the entrepreneurial economy, through public-private collaboration

02

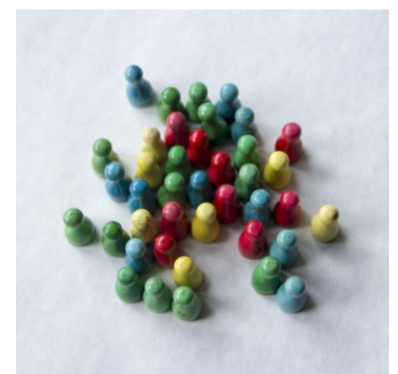
Transform digital public services centered on citizens

03

Incorporation of open innovation methodologies and co-creation in the design of services

04

Use of emerging technologies as solutions to challenges



NEXT STEPS

- Launch of the municipal Govtech Programme in 2022-23
- Approach to the entrepreneurial city environments and make yourself known in international Govtech communities.
- Coordination and monitoring of pilots with startups
- Participation in the Govtech4all consortium to promote the ecosystem within the framework of the Digital Europe Program promoted by the European Commission